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Alcon® AIR OPTIX® plus HydraGlyde® for ASTIGMATISM

Camberley, Surrey, January 2019 – Alcon®, the global leader in eye care, has launched AIR OPTIX® plus HydraGlyde® for ASTIGMATISM contact lenses for patients who are seeking a comfortable and convenient monthly reusable silicone hydrogel contact lens at great value.

As a member of the AIR OPTIX family of contact lenses, AIR OPTIX plus HydraGlyde for ASTIGMATISM contact lenses feature SmartShield™ technology, allowing for excellent lipid deposit resistance^{1,2} for consistent comfort from Day 1 to Day 30³.

AIR OPTIX plus HydraGlyde for ASTIGMATISM outperforms leading competitors with longer-lasting wettability^{4†}. HydraGlyde® Moisture Matrix is an innovative, proprietary reconditioning agent that embeds in soft contact lenses for an outstanding lens-wearing experience⁵⁻⁷.

Precision Balance 8|4™ Design offers two points of stability that work with the natural action of the eyelid and provide less than 5° of oscillation with each blink, for reliable and consistent visual acuity⁸. These lenses also feature a low amount of prism in the optic zone to reduce thickness and maximise Dk/t at 6 o'clock. AIR OPTIX plus HydraGlyde for ASTIGMATISM come in four cylinder options of -0.75, -1.25, -1.75, -2.25 and axes from 10 to 180 in 10° steps, which means they can be used to correct 95% of all astigmatic corrections.

Featuring a power range of +6.00 to -6.00 (0.25D); -6.50 to -10.00 (0.50D), these lenses are great for patients looking for a cost effective and regular wear option. With a diameter of 14.5mm and a Dk/t of 108 @ -3.00D, this lens features 33% water content, improving lens lubricity and increases comfort upon insertion^{9,^}.

The addition of the AIR OPTIX plus HydraGlyde for ASTIGMATISM competes the AIR OPTIX plus HydraGlyde family of contact lenses.

The AIR OPTIX plus HydraGlyde is the first and only family of monthly contact lenses supported by Alcon's own range of exceptional lens care options with OPTI-FREE® PureMoist® multi-purpose disinfecting solution with HydraGlyde and AOSEPT® PLUS with HydraGlyde®, a peroxide cleaning and disinfecting solution.



For further information, please contact the Alcon Press Office at Haygarth

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Or visit www.myalcon.co.uk

About Alcon®

Alcon® is the global leader in eye care. As a division of Novartis, we offer the broadest portfolio of products to enhance sight and improve people's lives. Our products touch the lives of more than 260 million people each year living with conditions like cataracts, glaucoma, retinal diseases and refractive errors, and there are millions more who are waiting for solutions to meet their eye care needs. Our purpose is reimagining eye care, and we do this through innovative products, partnerships with eye care professionals and programmes that enhance access to quality eye care. Learn more at www.myalcon.co.uk.

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References:

*Based on clinical studies with AIR OPTIX® AQUA, AIR OPTIX® AQUA Multifocal and AIR OPTIX® for Astigmatism contact lenses.

[†]Lenses worn daily wear for the manufacturer-recommended replacement period. AOSEPT® PLUS Cleaning & Disinfecting Solution used for cleaning and disinfection. Median values represented. All differences between AIR OPTIX® AQUA contact lenses and competitive brands statistically significant (p<0.0001)

[^]vs AIR OPTIX AQUA contact lenses

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